



SPONSORSHIP OPPORTUNITIES

Women's Issues in Transportation

5th International Conference on Women's Issues in Transportation: *Bridging the Gap*

April 14-16, 2014 – Paris La Défense

Register now to become a sponsor of the 5th International Conference on Women's Issues in Transportation; a three-day conference exploring the on-going study and analysis of achievements, progress, challenges and issues encountered by female travelers. As the fifth in a series of conferences that began in 1978, this 2014 conference is being organized in conjunction and concurrent with the Transport Research Arena (TRA). Both events are scheduled from April 14-16, 2014, at the Conference Center on New Industries and Technologies (CNIT) located in Paris - La Défense.

As a conference sponsor, you will have the opportunity to network with an international audience of some 150 transportation research and public policy professionals. The conference format provides opportunities for sponsors to be featured throughout the event and provides access to conference attendees representing diverse backgrounds, professions, and geographic locations.

	Platinum \$45,000*	Gold \$20,000*	Silver \$10,000*	Bronze \$3,000*	Friend \$1,000*
<i>Number of Full Complimentary Registrations</i>	5	3	2	1	Registration to Opening Session Only
<i>Access to WIIT Exhibition Space</i>	✓	✓	✓	✓	
<i>Recognition with Logo in Preliminary and Final Program</i>	✓	✓	✓	✓	
<i>Recognition on Conference Web Site</i>	✓	✓	✓	✓	✓
<i>Advertisement in Final Program</i>	Full-page ad	Half-page ad			
<i>Exclusive Sponsorship Opportunities (first come, first-served basis)</i>	Gala Dinner OR Conference Center Facilities	Opening Cocktail Reception OR Lunches OR Opening Session OR Proceedings Printing OR Proceedings Editing	Delegate Bags OR USB Keys OR Keynote Speaker OR Proceedings Editing Services OR Fact book	Master Class OR Notebooks and Pens OR Translation	Scholarships OR Awards

*Included VAT



PLATINUM SPONSOR

\$45,000*

All Platinum packages include:

- **Access to the 10 sqm equipped indoor WIIT exhibition space with a preferential option for the location including:**
 - Melamine walls
 - Lighting
 - Tables and chairs
 - Flag signposts
 - Entry passes to the exhibition for eight persons (no access to conference)
- **5 Complimentary WIIT Conference Registrations**
- **Your logo as a platinum sponsor displayed on the:**
 - Conference website with a hyperlink to your web site
 - Preliminary and Final program
- **Insertion of literature in the delegate bags**
- **Insertion of one full page advertisement** in the final program

TWO Platinum sponsorship packages are available:

PLATINUM SPONSOR 1: Gala Dinner **SOLD OUT**

- **30 minute speech** during the WIIT gala dinner
- **Your logo** on the signage and communication material of the WIIT gala dinner
- **10 invitations** to the dinner

PLATINUM SPONSOR 2: Rental of Conference Center Facilities

- **10 minute welcome speech** during the Opening session
- **Your logo** on the Conference Program Screen during Coffee Breaks and Plenary Session
- **2 complementary WIIT Conference registrations**

*Included VAT



GOLD SPONSOR

\$20,000*

All Gold Sponsor packages include:

- **Access to the 10 sqm equipped indoor WIIT exhibition space with a preferential option for the location including:**
 - Melamine walls
 - Lighting
 - Tables and chairs
 - Flag signposts
 - Entry passes to the exhibition for six persons (no access to conference)
- **3 Complimentary WIIT Conference Registrations**
- **Your logo as a gold sponsor displayed on the:**
 - Conference website with a hyperlink to your web site
 - Preliminary and Final program
- **Insertion of literature in the delegate bags**
- **Insertion of half page advertisement in the final program**

FIVE gold sponsorship packages are available:

GOLD SPONSOR 1: Concluding Cocktail Reception

- **15 minute speech** during the cocktail reception
- **Your logo** on the signage and communication material of the cocktail reception

GOLD SPONSOR 2: All Conference Lunches

- **10 minute speech** during one lunch/poster session
- **Your logo** on the signage of the Lunch Break **every day**

GOLD SPONSOR 3: Opening Session

- **10 minute speech** during the opening session
- **Your logo** on the signage and communication material related to the opening session

GOLD SPONSOR 4: Proceedings Printing **SOLD OUT**

- **10 minute speech** during the WIIT Closing Cocktail
- **Your logo** on the signage on the Back Cover of the proceedings

GOLD SPONSOR 5: Proceedings Editing

- **10 minute speech** during the WIIT cocktail
- **Your logo** on the signage on the Back Cover of the proceedings

*Included VAT



SILVER SPONSOR

\$10,000*

All Silver Sponsor packages include:

- **Access to the 10 sqm equipped indoor WIIT exhibition space with a preferential option for the location including:**
 - Melamine walls
 - Lighting
 - Tables and chairs
 - Flag signposts
 - Entry passes to the exhibition for four persons (no access to conference)
- **2 Complimentary WIIT Conference Registrations**
- **Your logo as a silver sponsor displayed on the:**
 - Conference website with a hyperlink to your web site
 - Preliminary and Final program

FIVE silver sponsorship packages are available:

SILVER SPONSOR 1

- **Exclusive** sponsoring of the **delegate bags** with your logo

SILVER SPONSOR 2

- **Exclusive** sponsoring of the **USB keys** with your logo

SILVER SPONSOR 3

- **Exclusive** sponsoring of the **Proceedings Editing Services** with your logo

SILVER SPONSOR 4 **SOLD OUT**

- **Exclusive** sponsoring of the **Fact book** with your logo

SILVER SPONSOR 5

- **Exclusive** sponsoring of the **keynote speaker** with your logo on the session signage

*Included VAT



BRONZE SPONSORS

\$3,000*

All Bronze Sponsor packages include:

- Access to the 10 sqm equipped indoor WIIT exhibition space with a preferential option for the location including:
 - Flag signposts
 - Stand for company brochures
- 1 Complimentary WIIT Conference Registration
- Your logo as a bronze sponsor displayed on the:
 - Conference website with a hyperlink to your web site
 - Preliminary and Final program

THREE bronze sponsorship packages are available:

BRONZE SPONSOR 1 **SOLD OUT**

- Exclusive sponsoring of the **Master Classes** with your logo on the Master Classes program

BRONZE SPONSOR 2

- Exclusive sponsoring of the **notebooks and pens** with your logo

BRONZE SPONSOR 3 (2 available)

- Exclusive sponsoring of the **simultaneous interpretation** for the Plenary Sessions

FRIEND SPONSORS

\$1,000*

All Friend Sponsor packages include:

- 1 Complimentary Registration to the Opening Session
- Your name as a friend sponsor displayed on the:
 - Conference website with a hyperlink toward your web site
 - Preliminary and Final program

TWO Friend sponsorship packages are available:

FRIEND SPONSOR 1 (unlimited available)

- Sponsorship of **scholarships** for student participants

FRIEND SPONSOR 2 (10 available)

- Joint sponsorship of the **Awards**

*Included VAT



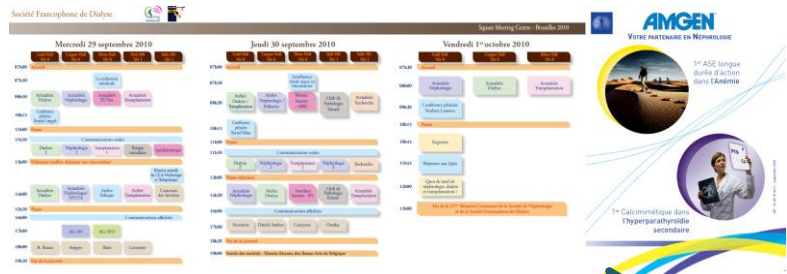
OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Other sponsorship opportunities and customized packages with your organization name and logo, such as those shown below, are available and can be tailored to fit your needs. Contact ariane.dupont@ifsttar.fr for more information.

POCKET AGENDA

\$5,000*

Sponsoring of the pocket agenda, which is inserted in the delegates badge and includes one advertisement page.



Your advertisement page visible on the back of the badge

LANYARDS

\$5,000*

Your logo on the 200 lanyards provided to conference participants



CONFERENCE PROGRAM SCREENS

\$3,000*

Your slide will appear on conference program screens during Break Out Sessions

INSERT DOCUMENT IN DELEGATE BAGS

\$1,000*

Your document (1 page A4 maximum or CD) inserted in 200 delegate bags

*Included VAT



ORDER FORM

Company: Signatory:

Organisation contact: VAT intracommunity number:

Invoicing address:

.....

Tel.:..... Fax: Email:

SPONSORSHIP		PRICES INCL VAT
MAJOR SPONSOR PACKAGES		
<input type="checkbox"/>	Platinum	45 000 \$
<input type="checkbox"/>	Gold	20 000 \$
<input type="checkbox"/>	Silver	10 000 \$
<input type="checkbox"/>	Bronze	3 000 \$
<input type="checkbox"/>	Friend	1 000 \$
OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES		
<input type="checkbox"/>	Pocket agenda	5 000 \$
<input type="checkbox"/>	Lanyards	5 000 \$
<input type="checkbox"/>	Conference program slides	3 000 \$
<input type="checkbox"/>	Insertion of literature in the delegate bags	1 000 \$
TOTAL VAT included	\$

Payment by cheque or by transfer to IFSTTAR or to WTS

SEND ORDER FORM TO:
 Ariane Dupont: ariane.dupont@ifsttar.fr
 Marsha Anderson-Bomar: marsha.andersonbomar@stantec.com

Date: Signature of the manager and company stamp:

Contact: ariane.dupont@ifsttar.fr or marsha.andersonbomar@stantec.com