Register now to become a sponsor of the 5th International Conference on Women’s Issues in Transportation; a three-day conference exploring the ongoing study and analysis of achievements, progress, challenges and issues encountered by female travelers. As the fifth in a series of conferences that began in 1978, this 2014 conference is being organized in conjunction and concurrent with the Transport Research Arena (TRA). Both events are scheduled from April 14-16, 2014, at the Conference Center on New Industries and Technologies (CNIT) located in Paris - La Défense.

As a conference sponsor, you will have the opportunity to network with an international audience of some 150 transportation research and public policy professionals. The conference format provides opportunities for sponsors to be featured throughout the event and provides access to conference attendees representing diverse backgrounds, professions, and geographic locations.

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friend</th>
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<td>$20,000*</td>
<td>$10,000*</td>
<td>$3,000*</td>
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<td>Registrations</td>
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<td>Access to WIIT</td>
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<td>Exhibition Space</td>
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<tr>
<td>Recognition with Logo</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>in Preliminary and</td>
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<td></td>
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<tr>
<td>Final Program</td>
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<tr>
<td>Recognition on</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Conference Web Site</td>
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<tr>
<td>Advertisement in Final</td>
<td>Full-page ad</td>
<td>Half-page ad</td>
<td></td>
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<tr>
<td>Program</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Exclusive Sponsorship Opportunities (first come, first-served basis)

- Gala Dinner
- Conference Center Facilities
- Opening Cocktail
- Reception
- OR Conference Lunches
- OR Opening Session
- OR Proceedings Printing
- OR Proceedings Editing
- Delegate Bags
- OR USB Keys
- OR Keynote Speaker
- OR Proceedings Editing Services
- OR Fact book
- Master Class
- OR Notebooks and Pens
- OR Translation
- Scholarships
- OR Awards

*Included VAT
All Platinum packages include:

- **Access to the 10 sqm equipped indoor WiiT exhibition space with a preferential option for the location including:**
  - Melamine walls
  - Lighting
  - Tables and chairs
  - Flag signposts
  - Entry passes to the exhibition for eight persons (no access to conference)

- **5 Complimentary WiiT Conference Registrations**

- **Your logo as a platinum sponsor displayed on the:**
  - Conference website with a hyperlink to your web site
  - Preliminary and Final program

- **Insertion of literature in the delegate bags**

- **Insertion of one full page advertisement** in the final program

**TWO Platinum sponsorship packages are available:**

**PLATINUM SPONSOR 1: Gala Dinner**  SOLD OUT
- 30 minute speech during the WiiT gala dinner
- Your logo on the signage and communication material of the WiiT gala dinner
- 10 invitations to the dinner

**PLATINUM SPONSOR 2: Rental of Conference Center Facilities**
- 10 minute welcome speech during the Opening session
- Your logo on the Conference Program Screen during Coffee Breaks and Plenary Session
- 2 complementary WiiT Conference registrations

*Included VAT
All Gold Sponsor packages include:

- Access to the 10 sqm equipped indoor WiIT exhibition space with a preferential option for the location including:
  - Melamine walls
  - Lighting
  - Tables and chairs
  - Flag signposts
  - Entry passes to the exhibition for six persons (no access to conference)

- 3 Complimentary WiIT Conference Registrations

- Your logo as a gold sponsor displayed on the:
  - Conference website with a hyperlink to your web site
  - Preliminary and Final program

- Insertion of literature in the delegate bags

- Insertion of half page advertisement in the final program

FIVE gold sponsorship packages are available:

**GOLD SPONSOR 1: Concluding Cocktail Reception**
- 15 minute speech during the cocktail reception
- Your logo on the signage and communication material of the cocktail reception

**GOLD SPONSOR 2: All Conference Lunches**
- 10 minute speech during one lunch/poster session
- Your logo on the signage of the Lunch Break every day

**GOLD SPONSOR 3: Opening Session**
- 10 minute speech during the opening session
- Your logo on the signage and communication material related to the opening session

**GOLD SPONSOR 4: Proceedings Printing**  SOLD OUT
- 10 minute speech during the WiIT Closing Cocktail
- Your logo on the signage on the Back Cover of the proceedings

**GOLD SPONSOR 5: Proceedings Editing**
- 10 minute speech during the WiIT cocktail
- Your logo on the signage on the Back Cover of the proceedings

*Included VAT
SILVER SPONSOR $10,000*

All Silver Sponsor packages include:

- Access to the 10 sqm equipped indoor WiIT exhibition space with a preferential option for the location including:
  - Melamine walls
  - Lighting
  - Tables and chairs
  - Flag signposts
  - Entry passes to the exhibition for four persons (no access to conference)

- 2 Complimentary WiIT Conference Registrations

- Your logo as a silver sponsor displayed on the:
  - Conference website with a hyperlink to your web site
  - Preliminary and Final program

FIVE silver sponsorship packages are available:

SILVER SPONSOR 1
- Exclusive sponsoring of the delegate bags with your logo

SILVER SPONSOR 2
- Exclusive sponsoring of the USB keys with your logo

SILVER SPONSOR 3
- Exclusive sponsoring of the Proceedings Editing Services with your logo

SILVER SPONSOR 4  SOLD OUT
- Exclusive sponsoring of the Fact book with your logo

SILVER SPONSOR 5
- Exclusive sponsoring of the keynote speaker with your logo on the session signage

*Included VAT
**BRONZE SPONSORS**  $3,000*  

**All Bronze Sponsor packages include:**

- Access to the 10 sqm equipped indoor WiIT exhibition space with a preferential option for the location including:
  - Flag signposts
  - Stand for company brochures
- 1 Complimentary WiIT Conference Registration
- Your logo as a bronze sponsor displayed on the:
  - Conference website with a hyperlink to your web site
  - Preliminary and Final program

**THREE bronze sponsorship packages are available:**

<table>
<thead>
<tr>
<th>BRONZE SPONSOR 1</th>
<th>SOLD OUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive sponsoring of the <strong>Master Classes</strong> with your logo on the Master Classes program</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>BRONZE SPONSOR 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive sponsoring of the <strong>notebooks and pens</strong> with your logo</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>BRONZE SPONSOR 3 (2 available)</th>
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</thead>
<tbody>
<tr>
<td>Exclusive sponsoring of the <strong>simultaneous interpretation</strong> for the Plenary Sessions</td>
</tr>
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</table>

**FRIEND SPONSORS**  $1,000*  

**All Friend Sponsor packages include:**

- 1 Complimentary Registration to the Opening Session
- Your name as a friend sponsor displayed on the:
  - Conference website with a hyperlink toward your web site
  - Preliminary and Final program

**TWO Friend sponsorship packages are available:**

<table>
<thead>
<tr>
<th>FRIEND SPONSOR 1 (unlimited available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship of <strong>scholarships</strong> for student participants</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FRIEND SPONSOR 2 (10 available)</th>
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</thead>
<tbody>
<tr>
<td>Joint sponsorship of the <strong>Awards</strong></td>
</tr>
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</table>

*Included VAT
OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Other sponsorship opportunities and customized packages with your organization name and logo, such as those shown below, are available and can be tailored to fit your needs. Contact ariane.dupont@ifsttar.fr for more information.

POCKET AGENDA $5,000*

Sponsoring of the pocket agenda, which is inserted in the delegates badge and includes one advertisement page.

LANYARDS $5,000*

Your logo on the 200 lanyards provided to conference participants

CONFERENCE PROGRAM SCREENS $3,000*

Your slide will appear on conference program screens during Break Out Sessions

INSERT DOCUMENT INDelegate BAGS $1,000*

Your document (1 page A4 maximum or CD) inserted in 200 delegate bags

*Included VAT
# ORDER FORM

**Company:** .......................................................... **Signatory:** .........................................................

**Organisation contact:** ........................................ **VAT intracommunity number:** ...............  

**Invoicing address:** ....................................................................................................................................  

........................................................................................................................................................................  

**Tel.**:................................. **Fax:** ................................. **Email:** .................................

## SPONSORSHIP

<table>
<thead>
<tr>
<th>MAJOR SPONSOR PACKAGES</th>
<th>PRICES INCL VAT</th>
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<tbody>
<tr>
<td>□ Platinum</td>
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<td>□ Gold</td>
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<tr>
<td>□ Bronze</td>
<td>3 000 $</td>
</tr>
<tr>
<td>□ Friend</td>
<td>1 000 $</td>
</tr>
</tbody>
</table>

## OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

| □ Pocket agenda          | 5 000 $         |
| □ Lanyards               | 5 000 $         |
| □ Conference program slides | 3 000 $      |
| □ Insertion of literature in the delegate bags | 1 000 $       |

**TOTAL VAT included** ......................................$  

---

**Payment by cheque or by transfer to IFSTTAR or to WTS**

**SEND ORDER FORM TO:**

Ariane Dupont: ariane.dupont@ifsttar.fr
Marsha Anderson-Bomar: marsha.andersonbomar@stantec.com

**Date:** ......................... **Signature of the manager and company stamp:**  

*Contact: ariane.dupont@ifsttar.fr or marsha.andersonbomar@stantec.com*