

# Women's Issues in Transportation

## 5<sup>th</sup> International Conference on Women's Issues in Transportation: *Bridging the Gap*

April 14-16, 2014 – Paris La Défense



In coordination with:



IFSTTAR



Official Conference website: <http://wiit-paris2014.sciencesconf.org/>

## **Conference Description and Objectives**

The 5<sup>th</sup> International Conference on Women's Issues in Transportation is being organized in conjunction and concurrent with the Transport Research Arena (TRA). Both events are scheduled from April 14-16, 2014, in France at the Conference Center on New Industries and Technologies (CNIT) located in Paris-La Défense.

As the fifth in a series of conferences that began in 1978, this 2014 conference hosted by the French Institute of Science and Technologies for Transport, Development and Networks (IFSTTAR) follows the on-going study and analysis of achievements and progress, challenges and issues encountered by female travellers. Under the theme "bridging the gap," the conference seeks to explore and address the gender differences in access to transportation and mobility, responsiveness of transport systems to needs and preferences, transportation safety, personal security, and participation to the decision making and wealth creation in the transportation sector.

The conference will provide an international forum for debate on these issues. Toward that end, the conference proposes to assemble a diverse audience from the world of transportation (international leaders, elected public officials, researchers and academics, students, public policy experts, and transport providers and operators) to share recent research findings, best practices and innovations; and public policy analyses. The conference seeks to draw an international audience of some 150 transportation research and public policy professionals.

One of the conference's key objectives is to deepen the understanding of gender-related transportation issues and to promote the concept of women as active users of transportation systems and services as well as women's participation and leadership in public policy development, sustainable mobility and the improvement of transportation programs and services responsive to gendered needs. An important outcome of the conference will be the identification of research needs for future and further study.

The conference program will be based on technical papers and presentations reflecting these four research themes:

- Transportation Policy, Transportation Modes, and Mobility;
- Health, Personal Security and Safety;
- Sustainable Mobility; and
- Impacts of Mobility of Women's Professional and Personal Lives.

In addition, the program sessions will incorporate three cross-cutting, complimentary topics:

- Addressing gender in research;
- Translating research results into actions and public transportation policy;
- Reducing the gap between developed and developing countries as to whether and to what extent women's issues in transportation are being addressed.

A conference organizing group, consisting of an international scientific committee and a local planning committee led by IFSTTAR, is responsible for all aspects of the conference planning, including the selection of technical papers and presentations.



The conference will be structured to facilitate discussions on gender-related issues in transportation that lead to the identification of approaches and solutions that improve safe mobility in metropolitan, urban, and rural areas for all travellers. Key elements of the conference format include:

- Plenary sessions that focus on cross-cutting, complimentary topics and break-out sessions that reflect the conference four research themes. These sessions will include presentations as well as significant time for discussion and debate.
- Evening events, lunch, and program breaks that encourage networking among the WIIT conference attendees as well as with the TRA attendees.
- Special sessions (“Master Class”) for doctoral students to give them methodological and theoretical tools to include the gender perspective in their research agenda.

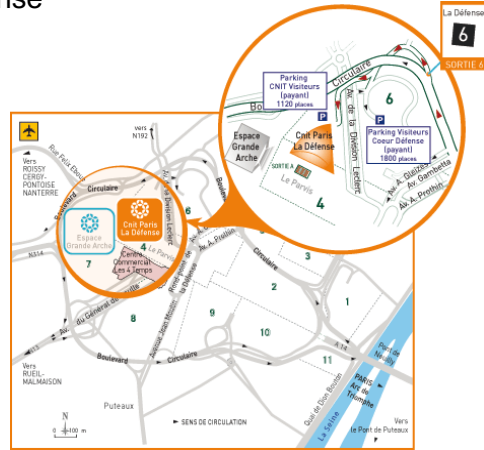
This format provides opportunities for sponsors to be featured throughout the conference and provides access to conference attendees representing diverse backgrounds, professions, and geographic locations.

### Conference At-A-Glance: Preliminary Program Structure

	Sunday	Monday	Tuesday	Wednesday
8:30 AM		Registration		
9:00 AM		Technical	Cross-cutting session 1	Cross-cutting session 3
9:30 AM				
10:00 AM		tour	Break	
10:30 AM			Lunch	Break out session 2
11:00 AM		Poster speeches		
11:30 AM			Opening session	Break out session 3
12:00 PM		Break		
12:30 PM			Break out session 1	Cross-cutting session 2
1:00 PM		Equity in Transportation: Action COST TEA		
1:30 PM			TRA Cocktail	Conference Wrap up
2:00 PM	Registration	Gala Dinner		WIIT Closing Cocktail
2:30 PM	Technical		Gala Dinner	+
3:00 PM		tour		Awards
3:30 PM				
4:00 PM				
4:30 PM				
5:00 PM				
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7:30 PM				
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9:00 PM				

## Location

CNIT, 2 place de La Défense - 92053 Paris La Défense



## Conference Host

The French Institute of Science and Technology for Transport, Development and Networks (IFSTTAR) is a public sector transportation research organization that reports to the French Ministry of Ecology, Sustainable Development, and Energy; and to the French Ministry of Higher Education and Research. Headquartered just outside of Paris, IFSTTAR's additional sites are located in Lille, Lyon (Bron), Nantes, and Salon de Provence (Marseille).

Key conference staff:

**Conference Host:** IFSTTAR - Hélène Jacquot-Guimbal, Executive Director

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Address: Same as above

**Conference Finance Manager:** Ms. Badin Fathia, IFSTTAR

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## Conference Partners

Partners are organizations that contribute to the marketing and dissemination of conference materials and provide staff support and in-kind services. Current partners are:

- The Transportation Research Board (TRB)/National Academy of Sciences, U.S
- The European Conference of Transport Research Institutes (ECTRI)
- The International Transport Forum/OECD
- Turin Polytechnic University, Italy
- TRL, United Kingdom
- The University of Minnesota's Center for Transportation Studies, U.S.
- WTS International
- Colas

## Sponsorship Opportunities

Conference sponsors provide direct financial contributions to the conference. Several sponsorship opportunities are available. Sponsor levels and packages include:

### Platinum Sponsor: \$45,000\*

- Gala Dinner **SOLD OUT**
- Conference center renting and facilities

### Gold Sponsor: \$20,000\*

- Opening Cocktail Reception
- Conference Lunches
- Opening Session
- Proceedings Printing **SOLD OUT**
- Proceedings Editing

### Silver Sponsor: \$10,000\*

- Delegate Bags
- USB Keys
- Keynote Speaker
- Proceedings Editing Services
- Fact book **SOLD OUT**

### Bronze Sponsor: \$3,000\*

- Notebooks and Pens
- Preview Room
- Master Class **SOLD OUT**

### Friend Sponsor: \$1,000\*

- Scholarships
- Closing Cocktail Reception

Additional exclusive sponsorship opportunities are available. Detailed information on the sponsorship levels and packages can be obtained by contacting Ariane Dupont-Kieffer at [ariane.dupont@ifsttar.fr](mailto:ariane.dupont@ifsttar.fr)

\*VAT included

## Conference Sponsors

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To date, confirmed sponsors are:

- IFSTTAR **Platinum**
- International Federation of the Automobile (FIA), France **Platinum**
- Federal Highway Administration (FHWA), U.S. Department of Transportation **Silver**
- VINNOVA, Sweden **Silver**
- European Commission **Silver**
- Valéo, France **Bronze**
- DLR, Germany **Bronze**
- Emilie Châtelet Insitute, France **Friend**