



5th International Women's Issues in Transportation Conference

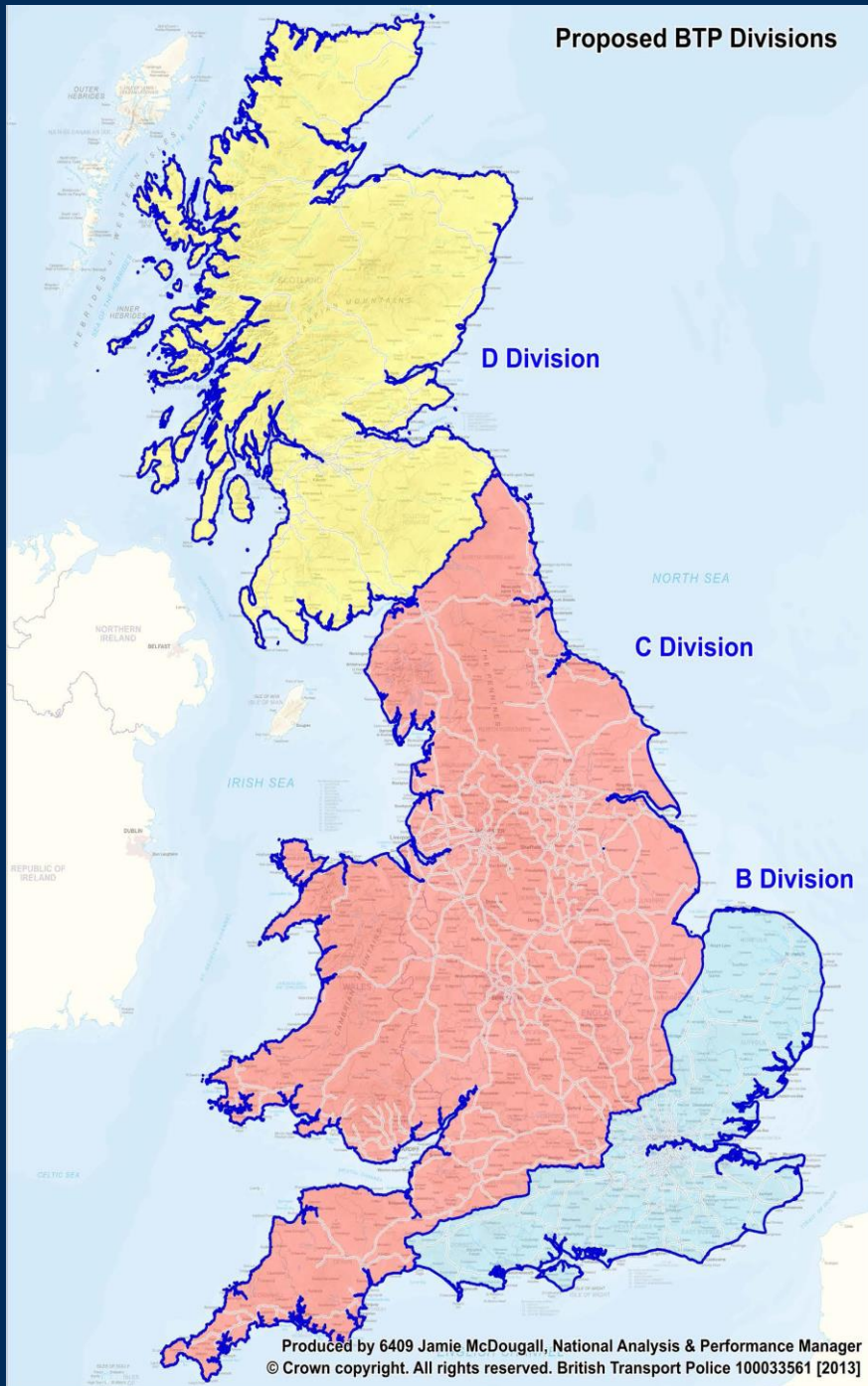
BTP – Project Guardian

Ricky Twyford
Inspector

British Transport Police

Who are BTP?

- National police service to rail and underground network
- Seamless policing across local force boundaries
- National solutions to high risk problems – counter-terrorism, disruption, level crossings, metal theft
- Local solutions to local problems (PSPs)
- Proactive approach with partners and stakeholders



British Transport Police

Resources

- 2935 Police officers
- 356 PCSOs
- 1472 Police staff
- 246 Specials
- New structure 1 April 2014

Budget

- £200m overground
- £50m underground

Railway

- 6 million passengers
- 400,000 tonnes of freight
- 2804 railway stations

Project Guardian



Create a transport environment which does not tolerate intimidation or sexual harassment

Launched after TfL Safety and Security Survey results:

- 15% of female commuters have experienced unwanted sexual contact
- 90% of incidents not reported to the police



Partners and Aims

British Transport Police, Metropolitan Police, City of London Police and Transport for London work together to:

- Increase the confidence and awareness of victims and witnesses to report sexual offences
- Reduce the chance of becoming a victim
- Challenge all unwelcome sexual behaviour
- Rigorously target offenders

Project Delivery



- **Prepare and Process**
 - Up skill all front line officers (built into probationer training for legacy purposes)
 - Extensive research into causes of underreporting
 - Problem profile analysis
 - Cradle to grave process review
- **Increase Confidence**
 - Media and communications strategy – developing key messages and channels
 - Public relations and press campaign
 - Community engagement campaign
 - Social Media campaign including #projguardian (Used 4754 times in 2013)
- **Enforcement**
 - Crime analysis based patrol strategy
 - Specialist investigators and proactive officers
 - Management of high risk offences and offenders

Community Engagement



Project Guardian

Tackling unwanted sexual behaviour on the transport network

If someone's behaviour makes you feel uncomfortable while travelling in London, please report it to the police. We will always take it seriously.

City of London Police 101 cityoflondon.police.uk	Metropolitan Police Service 101 met.police.uk	British Transport Police 0800 405040 or text 61016 btp.police.uk
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In an emergency dial 999

#projguardian

What is Project Guardian?

A project by Transport for London, British Transport Police, Metropolitan Police and City of London Police to address unwanted sexual behaviour on London transport. We're also working with Everyday Sexism Project, End Violence Against Women coalition and Hollaback UK.

Why is Project Guardian taking place?

15% of female passengers say they've experienced unwanted sexual behaviour on our transport network, with 90% not reporting it to police. We care about our passengers and want every journey they make to be free from harassment. We want to encourage reporting so our 2,500 officers dedicated to transport policing can target the perpetrators.

If you experience or witness something, please report it.

A graphic of a speech bubble with a gradient from purple to blue. Inside the bubble, the text 'We get the message' is written in white and red.

**We get the
message**

We're making it easier for you to talk to us

You can now tell us about
non-emergency incidents by text on

61016

Or call us on 0800 40 50 40
In an emergency dial 999



elenor rigby
@Elenor_Rigby1

Follow

@FrancescaRenee3 @EverydaySexism
please report this to @btp_uk !

Reply Retweet Favorite Buffer More

9:21 AM - 11 Apr 2014



EverydaySexism
@EverydaySexism

Following

@FrancescaRenee3 So sorry hope you are
OK. This is illegal - you can report to
@btp_uk & they will take seriously-likely
there's CCTV footage

Reply Retweet Favorite Buffer More

FAVORITES
2

9:16 AM - 11 Apr 2014



BTP
@btp_uk

@FrancescaRenee3 @EverydaySexism
Thanks @Elenor_Rigby1, you're right.
Please call us Francesca, #ProjGuardian will
investigate - 0800 405040

Reply Delete Favorite Buffer More

9:26 AM - 11 Apr 2014



Francesca Renée Reid
@FrancescaRenee3

Follow

.@EverydaySexism on tube platform at
Euston last night & man came up and
masturbated at me & another pair of girls.
Hideously violating.

Reply Retweet Favorite Buffer More

RETWEETS
12

FAVORITES
9



Jamie Grierson
@jamiegr1981

Follow

@FrancescaRenee3 @EverydaySexism Oh
my God. That is vile. Have you reported to
@btp_uk and @TfLOfficial ? All platforms
have CCTV.

Reply Retweet Favorite Buffer More

FAVORITES
2

9:17 AM - 11 Apr 2014



Jude Rogers
@juderogers

Follow

@EverydaySexism @FrancescaRenee3
@btp_uk Do report it! British Transport
Police take this stuff seriously xx

Reply Retweet Favorite Buffer More

9:18 AM - 11 Apr 2014



Francesca Renée Reid
@FrancescaRenee3

Follow

@EverydaySexism @btp_uk I spoke to
station staff. Thanks. I was really surreal but I
just felt really sorry for him. Hope he isn't
unwell.

Reply Retweet Favorite Buffer More

9:47 AM - 11 Apr 2014



BTP
@btp_uk

@FrancescaRenee3 @EverydaySexism
Thanks Francesca, do you know if the
member of staff contacted us or took any
other action?

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10:14 AM - 11 Apr 2014



Choob Ninja™
@ChoobNinja

Follow

@btp_uk twitter.com/FrancescaRenee...

Reply Retweet Favorite Buffer Pocket More

9:56 AM - 11 Apr 2014

Reply to @ChoobNinja



BTP
@btp_uk 2h
@ChoobNinja Thank you, we're aware of that tweet and have spoken to
Francesca. It's something we take very seriously.

Details Reply Delete Favorite Buffer More



Choob Ninja™
@ChoobNinja 2h
@btp_uk we know you do, cheers

Details Reply Retweet Favorite Buffer More



BTP
@btp_uk

@FrancescaRenee3 Excellent - thanks for
coming forward to speak to us, we greatly
appreciate it.

Reply Delete Favorite Buffer More

FAVORITE
1

10:15 AM - 11 Apr 2014



Francesca Renée Reid
@FrancescaRenee3

Follow

@btp_uk @EverydaySexism
@Elenor_Rigby1 I did call & your operative
was very supportive.. Thanks.

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FAVORITE
1

10:14 AM - 11 Apr 2014

Results

- 27% increase in reporting of sexual crime
- 21% increase in detection of sexual crime
- Overwhelmingly positive feedback from the public, industry and victim support groups

“PC Sarah Christiansen and PC Matthew Deegan were absolutely fantastic this morning, when I came in to give a statement. Made me feel so supported, confident, and at ease. I'm really happy to hear about Project Guardian, and hope the message continues to be successful. Thank you both so much” – Victim

“I am delighted the Project Guardian team are leading on this very important issue and making transport safer for everybody” - London Assembly Member

“I am so exited about the broad and diverse way in which Project Guardian tackles this problem” – Laura Bates, Everyday Sexism Project



Lily Rice
@Lily_M_Rice

Anyone who cares about equality follow
[@EverydaySexism](#) & get involved with the brilliant
[#ProjGuardian](#) making steps toward safer transport

1:07 PM - 24 Jul 2013 Bexley, London, United Kingdom



Georgia Rakusen
@G_Rak

Great to see [@btp_uk](#) and [@EverydaySexism](#) teaming up
on [#projguardian](#) to combat sexual offences committed
on public transport

12:05 PM - 23 Jul 2013



Lizzie Brisco
@LizzieBrisco

Fantastic work from [@btp_uk](#) [@EverydaySexism](#)
[#projguardian](#) we should never have to grin and bear it!

1:06 PM - 24 Jul 2013



Gert
@Gert

[@btp_uk](#) [@rosietrousers](#) I reported verbal abuse &
threatening behaviour. BTP were brilliant, took it even
more seriously than I did!

1:12 PM - 24 Jul 2013



BLOG

Project Guardian: making public transport safer for women

A week-long police crackdown leads to 15 arrests for sexual offences on public transport in London. How else can we encourage more victims to report abuse?



Laura Bates

theguardian.com, Tuesday 1 October 2013 07:00 BST
[Jump to comments \(...\)](#)



Police officers patrol the London underground. Photograph: Zuma Press/Alamy

A multi-agency operation designed to crack down on sexual offences on London's public transport has resulted in 15 arrests in a single week.

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Laura Bates on everyday sexism

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Gender



Beggie Smalls
@beggie_smalls

[#projguardian](#) - what an amazing project. [@btp_uk](#) this is a superb idea, long overdue, and I hope it takes off.

12:07 PM - 23 Jul 2013

3 RETWEETS 2 FAVORITES



Blonde
@Blonde_M

[@beggie_smalls](#) [@btp_uk](#) It's a brilliant project, isn't it? Am a big fan. Here's hoping it makes a real difference.

12:08 PM - 23 Jul 2013



Global Guardian



- Project Guardian expansion into Northern America and Canada
- UK forces – BTP, MPS, City Police and West Midlands
- International – Vancouver, Washington, Boston
- Sharing of knowledge, tactics and information
- Coordinated enforcement, engagement and media activity

#GlobalGuardian



BTP.POLICE.UK



TPDNEWS411.COM



TRANSITPOLICE.CA



WMATA.COM



WWW.MET.POLICE.UK

Future Plans

- Launch of a far-reaching, sustainable marketing programme
- Developing a schools' engagement project
- Creating a permanent community engagement strategy
- Continuing to build on Global Guardian – engaging international colleagues
- Designing a comprehensive offender management programme
- Re-structure of investigative teams to build on improvements

Legacy

The public have the confidence to report all the time

The police have the right culture and drive to prevent crimes and bring offenders to justice

All partners work to provide an environment that is safe and feels safe

European partners needed....

For further information contact

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